

# GAME-TEI Summit for Future Leaders

## Poster Presentation Guidelines

### Overview

This conference aims to explore the hot topics on planetary health, healthcare professional education, and entrepreneurship through the lens of intercultural co-creation. Participants are encouraged to present innovative ideas and collaborative projects that highlight the importance of diverse perspectives in addressing global health challenges.

### Submission Guidelines

\*\*Each team is responsible for printing out their poster and bringing it to the event venue for presentation

- **THEME:** Intercultural Co-Creation in Planetary Health, Healthcare Professional Education, and Entrepreneurship
- **WHOM:** Participants from each university is formed into one team. Each team will submit one poster presentation.
- **SIZE:** no larger than **167cm (Height) X 115cm (Width)** or equivalent, oversized posters will obscure an adjacent poster and will be rejected.
- **WHEN:** 14:30-16:30 (GMT+8) on 11<sup>th</sup> November 2024.

### **Preparation Guidance**

\*\*The examples below are only ideas for students to think critically about the intersections of culture, health and entrepreneurship.

### Planetary Health

*Youth Engagement in Planetary Health:* Present strategies for engaging young people in planetary health initiatives, focusing on intercultural collaboration and co-creation of projects that address local health challenges.

*Climate Change and Health - An Intercultural Approach:* Discuss the impact of climate change on health across cultures and propose collaborative initiatives that leverage local knowledge for effective health responses.

### Healthcare Professional Education

*Integration of Traditional Medicine and Modern Practices:* Explore case studies where traditional medicine practices are integrated with modern health systems through intercultural dialogue and co-creation.

*Cultural Competency in Medical Training:* Discuss the importance of cultural competency in health professional education and propose a curriculum that includes intercultural co-creation methods.

## **Entrepreneurship**

*Community-based Health Entrepreneurship:* Highlight successful community-based health entrepreneurship models that empower local populations and utilize intercultural knowledge to drive health improvements.

*Entrepreneurship for Global Health Solutions:* Showcase entrepreneurial ventures aimed at solving global health issues, emphasizing collaboration between diverse cultural groups in the development process.

### **Content Focus**

- Discuss the role of intercultural co-creation on planetary health, interprofessional education, and/or entrepreneurship.
- Highlight what is going on in your own country, university and faculty/school.
- Include relevant case studies or examples.

### **Design Tips**

- Title: Clearly state the title of your presentation.
- Visuals: Use high-quality images, graphs, and charts to enhance understanding. Illustrations should be simple and bold, and photos should clearly show pertinent details.
- Color Scheme: Use contrasting colors for readability.
- Text: Limit text; use bullet points and concise language. All text materials should be legible from about 4 feet away. The font should be legible and the text size should not be less than 14 points.

## Set-up Procedures

- Presenters will be assigned a numbered space for their poster presentation. The location of the poster board is decided by drawing a lottery. Presenters will be notified by email about the drawn poster board location.
- The conference staff will provide boards for the posters and pushpins for mounting posters. Staff will also be available to assist with locating an assigned poster space.
- If presenters require a table (Table Dimension: 5.9 feet Length X 1.9 feet Depth) to place their demonstration devices, please contact via email: [gameteisummit@med.cuhk.edu.hk](mailto:gameteisummit@med.cuhk.edu.hk) on or before 25<sup>th</sup> October 2024.
- **Presenters should present their posters and interact with the audience during the session of poster presentation (14:30-16:30 on 11<sup>th</sup> November 2024).**
- All posters will be open for viewing from 11:00 on 11<sup>th</sup> November 2024 through to 12:30 on 12<sup>th</sup> November 2024 (GMT+8). Poster panels will be removed before 18:00 on 12<sup>th</sup> November 2024.

## Important Dates

- Submission deadline: Please send the soft copy to [gameteisummit@med.cuhk.edu.hk](mailto:gameteisummit@med.cuhk.edu.hk), with the subject line: "Poster Submission – [University Name]", for approval on or before 4<sup>th</sup> November 2024 (Mon) 23:59 (GMT+8).
- Conference Date: 11<sup>th</sup> -12<sup>th</sup> November 2024

## Contact Information

General Enquiry: [gameteisummit@med.cuhk.edu.hk](mailto:gameteisummit@med.cuhk.edu.hk)

Note: The organiser reserves the right to amend, cancel or update any terms and conditions for the poster presentation without giving prior notice to presenters.